

Anoka-Hennepin Schools

BRAND GUIDELINES



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INTRODUCTION

Introduction

At the heart of Anoka-Hennepin Schools' identity is the logo and tagline, "A future without limit." The tagline is reflective of its schools, and also the staff, students, families and the community the district serves.

Brand Guidelines are designed to define the Anoka-Hennepin School District brand and help bring it to life through various communication outlets.

This book is a resource for website, e-newsletter and social media contacts on how to carry out their various communication tasks and stay "on-brand" with district messages and design.

Consistent use of these guidelines will bring a unified Anoka-Hennepin identity to both internal and external stakeholders, helping the district achieve its goal of preparing students for life.

Contact the Communication and Public Relations department if you have questions or comments about this book at comm.pr@ahschools.us. General questions, comments or news tips can be directed to news@ahschools.us.



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LOGO

Logo

The current Anoka-Hennepin Schools logo has been in place since 2006. It is the primary visual element to identify the school district. We want our stakeholders to identify with the positive experiences and encounters they have with our staff, schools and programs each day. Consistency in design and imagery is a key factor in helping our stakeholders associate those positive experiences with the school district.

The district logo consists of three core elements, which have been specially designed and created in proportion to one another:

1. The logotype - an open “book” icon that grows up and outward. The initial idea was that the district is an “open book” when it comes to accountability.
2. The identifying words “Anoka-Hennepin Schools.”
3. The tagline includes the phrase, “A future without limit.”



ANOKA-HENNEPIN
SCHOOLS
A future without limit

Logo variations

The Anoka-Hennepin Schools logo is versatile and available in horizontal and vertical formats, allowing for design flexibility.

To download files, view the district brand guidelines at www.ahschools.us/brandbook.



Logo usage

The approved logo color is Anoka-Hennepin navy (see page 21 for color codes and more). There is also a white/reversed version.

The examples on the right show the approved color combinations. The logo can be placed on a variety of background colors within the approved color palette, offering considerable flexibility for print and digital applications.



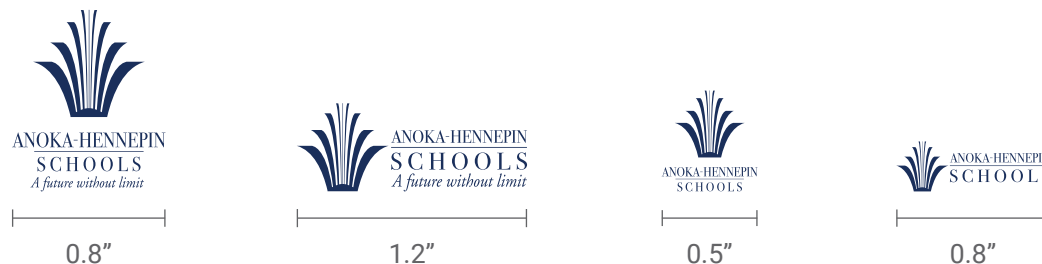
Clear space

For maximum legibility, maintain clear space around the logo to avoid conflicts with other design elements. The minimum clear space is defined as the height of the “S” in Schools. This space should be maintained as the logo is proportionally resized.



Minimum size

The Anoka-Hennepin Public School District logo should never appear smaller than the examples shown. You're communicating with the intended impact and legibility by ensuring the logo is always these sizes or larger.



Logo misuse

Distorting the logo's shape or altering its typographic appearance creates confusion and dilutes the brand identity of Anoka-Hennepin School District. Shown here are examples that violate brand standards and are not acceptable.



Do not change the typeface or recreate the wordmark.



Do not use non-brand colors.



Do not remove elements of the logo.



Do not distort the logo by stretching it horizontally or vertically.



Do not add drop shadows or other text styles.



Do not outline the typography in the logo.



Do not place the logo on a background with insufficient contrast.



Do not place the logo over a image which compromises the legibility.

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TAGLINE

Primary tagline

The district tagline applies to schools, staff, students, their families and the community members each school serves. The tagline serves as inspiration that there is no limit to what they can achieve and what their future holds.

A future without limit

Secondary tagline

One of the greatest impacts of Anoka-Hennepin Schools is the interactions that staff have with students and their families; and creating an educational experience that will carry its students throughout their lives.

It is the primary mission of the Anoka-Hennepin School District to educate each of our students for success. And students' goals and dreams for the future are vastly diverse. Whether preparing students with essential academic skills or instilling the district's core values (respect, responsibility, appreciation of diversity, integrity and compassion) in the educational experience. Students will leave the district ready to pursue whatever is next for them in life.

PREPARING STUDENTS FOR LIFE

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MESSAGING

Messaging

Consistency with the messages shared with the public are a big part of building a strong brand. Whether it's a blog post, an advertisement, or even just an update on Facebook – we are communicating our brand. When those messages are positive, consistent and supportive, it is in alignment with building our brand as an outstanding school district where students have a future without limit.

Sending conflicting messages can confuse our stakeholders and actually negate the time and resources that we've already put into building our brand.

Values

*Respect
Responsibility*

*Appreciation of diversity
Integrity*

Compassion

Personality

*Accountable
Compassionate
Intelligent
Honest
Innovative
Fair
Respectful*

*Proud
Successful
Trustworthy
Dedicated
Responsive
High-achieving
Diverse*

*Sensitive
Friendly
Collaborative
Helpful
Traditional
Caring*

Mission

Our primary mission is to effectively educate each of our students for success.

Vision

The vision of the district is to be a public school system of excellence, with high quality staff and programs and successful graduates.

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LANGUAGE

Content formatting

WRITING STYLE AND USAGE

The school district will follow the Associated Press (AP) style when writing and proofing content for brochures, websites, news releases, handbook and guidebook and other official documents.

AP style is standardly used in newspapers, magazines, news websites, and more. The AP styleguide is published and updated annually to reflect changes in writing style and new guidelines. The styleguide is organized by subjects/topics versus alphabetical order (like a dictionary).

ABBREVIATIONS AND ACRONYMS

Spell out acronyms on first reference. Use the acronym after referencing it in parenthesis only after the full title is spelled out.

POSTAL ADDRESSES

Use the abbreviations when listing a mailing address on an envelope, for example. All abbreviations should be followed by a period unless abbreviating a state. For example, NW.

WEB ADDRESSES

Web addresses should be listed using all lowercase letters. For example, use: www.discovercommunityed.com

EMAIL ADDRESSES

Email addresses should be listed using all lowercase letters. For example, use: firstname.lastname@ahschools.us

QR CODES

Consider the audience and format when using a QR code. Some people are not ready or may not have the tools to use them. When possible, use a shortcut URL (ex. ahschools.us/enroll) in place of a QR code for efficient use of space. QR codes should be **reserved for print materials**; codes cannot be scanned by a smart device when it is in use. Limit to one code per document, allow for white space around and behind it.

ABBREVIATIONS AND ACRONYMS

Spell out acronyms on first reference.

- Blaine High School (BHS) is located at 12555 University Ave. NE, Blaine. The BHS mascot is a bengal.

POSTAL ADDRESSES

Use the abbreviations when listing a mailing address on an envelope

- Anoka-Hennepin Schools
Educational Service Center
2727 N. Ferry St.
Anoka, MN 55303

SPELL IT OUT

In every use except addresses, spell out street names.

- The school is on Ferry Street.

When referencing a state in a sentence, spell it out or use the AP-style approved state abbreviation.

- Anoka, Minn.
- The Minnesota Department of Education.

EMAIL SIGNATURES

An email signature is an opportunity for recipients to find where to contact you for more information and to learn more about the school and/or the district that you are representing. Any details other than your contact information should serve as a marketing tool for your school or the school district.

In businesses and organizations, streamlined and consistent email signatures present your school and district in a professional format. Email signatures also verifies that the email they are receiving is from a legitimate or official school/district employee.

AGES

Numbers one through nine should be spelled out. Numbers higher than 10 should be referenced by numeric digits.

COLLEGE AND PROFESSIONAL DEGREES

Spell out bachelor’s, master’s or doctorate when referring to someone possessing the degree. Abbreviations may be used following a comma when listing after a person’s name.

COMMONLY QUESTIONED TERMS

- | | |
|---|---|
| The following terms should be hyphenated: | The following terms should not be hyphenated: |
| • All-day | • Child care |
| • Half-day | • Babysitting |
| • One-on-one | • Self defense |
| • One-of-a-kind | • Coed |
| • School-age | |
| • 24-hour notice | |

DISTRICTWIDE

Use as one word. Do not hyphenate. When used in the middle of a sentence, the word should not be capitalized. The word district should not be capitalized unless it is used with the district name.

EMAIL SIGNATURES

First Name Last Name
Job Title, Department/Program or School Name
Anoka-Hennepin Schools
Office: 763-506-XXXX | Cell: XXX-XXX-XXXX
ahschools.us

AGES

Numbers one through nine should be spelled out.

- Classes are for children ages three through five.
- Children ages 10 and up may participate in the field trip.

DISTRICTWIDE

Use as one word. Do not hyphenate.

- Districtwide classes and activities will be posted on the community education website.

GRADES

Numbers one through nine should be spelled out. Numbers higher than 10 should be referenced by numeric digits. Do not use subscript after numbers.

PHONE NUMBERS

Use hyphens to separate sections of phone numbers. Parenthesis are not recognized by mobile devices and smart phones. The “#” symbol is now recognized as a hash tag for searchable phrases on the Internet. The word “phone number” should be spelled out whenever possible. When it is not possible, do not abbreviate the word “number.”

SCHOOL YEAR

Use the full year number when referencing one school year. Only the first year needs to be referenced by the full number when referring to a range of years. For example: She will attend kindergarten in the 2014-15 school year.

SEASONS

The names of seasons should remain in lowercase letters unless referencing a proper title. For example: He previously taught art in the fall of 2007.

TECHNOLOGY TERMS

The following technology terms are common questions. Appropriate usage is listed below:

- website • Internet – always capitalized
- online • iPad/iPhone – proper name
- email • HTML – always capitalized

DATES

Abbreviate the following months: January (Jan.), February (Feb.) August (Aug.), September (Sept.), October (Oct.), November (Nov.) and December (Dec.) when used with a date. For example, Sept. 1, 2023.

TIMES

Use periods when abbreviating morning or afternoon/evening. 12:00 should be referenced as noon or midnight. Avoid posting times ending in zeros. If an event both begins and ends in the same time frame, it is only necessary to use “a.m.” or “p.m.” on the last reference.

GRADES

Numbers one through nine should be spelled out.

- Kindergarten students or kindergartener
- First-grade or grade one
- 10th grade

PHONE NUMBERS

Use hyphens to separate sections of phone numbers.

- Phone number: 763-506-1200

TIMES

Use periods when abbreviating morning or afternoon/evening. 12:00 should be referenced as noon or midnight.

- Noon to 3:30 p.m.
- 1 to 3 p.m.
- 10 a.m. to 3:30 p.m.

A large, stylized number '20' rendered in a dark blue outline font. The '2' has a thick, rounded top and a straight vertical stem. The '0' is a simple, rounded oval. The background is a solid yellow color with a large, curved, light yellow shape that sweeps from the top left towards the bottom right, partially overlapping the number.

TYPOGRAPHY

Typefaces

Typography - the use and design of printed type - is an important element in strengthening the brand and in communicating a unified personality for the district. By using the same fonts, stakeholders will begin to recognize official documents from the district and schools.

PRIMARY FONT FAMILIES

FUTURA

Use for headlines in print and electronic applications.

Futura

ROBOTO BLACK

Use for headlines and subheads in both print and web applications.

Roboto Black

ROBOTO SERIF

Use for headlines and subheads in both print and web applications.

Roboto Serif

ROBOTO SLAB

Use for Ssubheads in both print and web applications.

Roboto Slab

ROBOTO

Use for body copy in both print and web applications.

Roboto

SECONDARY FONT FAMILIES

For digital applications when the primary typefaces are not available

GEORGIA

Use for headlines and subheads in emails, Word docs or PowerPoint files only.

Georgia

ARIAL

Use for body copy in emails, Word docs or PowerPoint files only.

Arial



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COLORS

Color palette

Color is a critical element in creating a memorable and lasting brand. Colors illustrate the personality of the district and its schools. The colors in the Anoka-Hennepin Schools palette complement and work well together, while also reflecting the majority of the schools within the district - creating unity.

An official color palette has been selected to connect the brand of schools and departments to each other and to the brand of the school district.

| | | |
|--|---|---|
|  NAVY HEX #002D5D RGB 0, 45, 93 CMYK 100, 88, 35, 29 PMS 648 C |  ROYAL HEX #2555A4 RGB 37, 85, 164 CMYK 93, 74, 2, 0 PMS 7685 C |  POWDER BLUE HEX #75B4E3 RGB 117, 180, 227 CMYK 51, 16, 0, 0 PMS 542 C |
|  YELLOW HEX #FFC136 RGB 255, 193, 54 CMYK 0, 26, 89, 0 PMS 136 C |  GOLD HEX #DAA900 RGB 218, 169, 0 CMYK 16, 32, 100, 0 PMS 7752 C |  RED HEX #D2232A RGB 210, 35, 42 CMYK 11, 99, 96, 2 PMS 1795 C |
|  MAROON HEX #61072D RGB 97, 7, 45 CMYK 39, 100, 60, 50 PMS 7421 C |  GREY HEX #DCDDDE RGB 220, 221, 222 CMYK 12, 9, 9, 0 PMS 664 C |  WHITE HEX #FFFFFF RGB 255, 255, 255 CMYK 0, 0, 0, 0 PMS 100% WHITE |



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ACCESSIBILITY

Keeping text accessible

To create an accessible digital presence in accordance with Americans with Disabilities Act (ADA) guidance, color combinations should be limited to those listed here. Printed documents also should follow these standards. These combinations apply to all text, including presentations, infographics, charts, tables and text on top of images. The goal is keeping text accessible to individuals with visual impairments by meeting contrast minimums between the size and color of the text and the background.

The guidelines shown here are just a starting point to understanding accessibility. For more information on accessibility, consult [Yale University](#) and the [Web Accessibility Initiative](#).

TEXT COLOR, ALL POINT SIZES

| |
|------------------------------------|
| POWDER BLUE YELLOW GOLD GREY WHITE |
| GREY WHITE |
| NAVY MAROON |
| NAVY MAROON BLACK |
| NAVY MAROON BLACK |
| WHITE BLACK |
| POWDER BLUE YELLOW GOLD GREY WHITE |
| NAVY MAROON BLACK |
| NAVY RED MAROON BLACK |

TEXT COLOR, IF ≥ 14PT BOLD

| |
|--------------------|
| |
| POWDER YELLOW GOLD |
| |
| RED BLACK |
| BLACK |
| YELLOW GREY |
| |
| RED BLACK |
| |

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**PATTERNS
& ICONS**

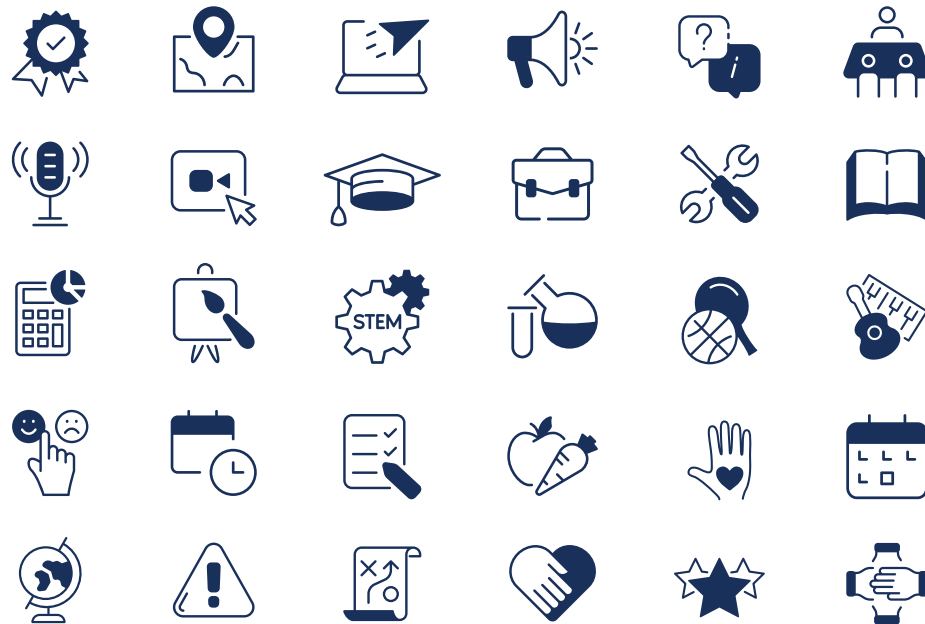
Patterns

Refreshed brand guidelines use the district logo in patterns as a way to create graphic emphasis on titles, text or photos. Use of the patterns in the background of print or electronic communications as a bold or subtle design element can provide flexibility in design options. Zoom and crop on the patterns for use within proportion. (Do not stretch or distort.)



Icons

A package of approved icons is available to use in print and electronic formats to help stakeholders quickly and easily make connections in the district's brand to written content in newsletters, webpages, brochures, catalogs or signage for the district and its schools.



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PHOTOGRAPHY

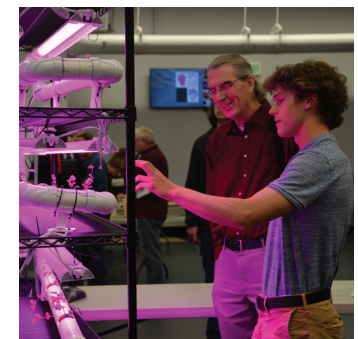
Photography

A picture is worth a thousand words. Engaging photos communicate the school and district's personality in a powerful way and are effective in calling attention to news and messages.

- Capture scenes that are emotional and natural; try to think like a news photographer rather than a portrait photographer.
- Move in closer to capture action and emotion! Faces and natural interactions are more interesting than backs of heads or profiles.
- Select crisp photos with bright lighting and vibrant colors when possible.

Best practices:

- Verify that students do not have photo restrictions.
- Select photos that illustrate engagement in education and activities. Avoid photos of students displaying hand gestures or symbols in poses.
- Be mindful of logos that are not relevant to the school/district. Avoid publishing photos of students or staff wearing text on clothing to minimize the possibility of inappropriate words, symbols or phrases in district and school publications.
- Check backgrounds before publishing a photograph; avoid distractions such as objects directly behind a subject's head.



A large, stylized number '30' rendered in a white outline font. The '3' is composed of two loops, and the '0' is a simple oval. The number is positioned on the left side of the image, partially overlapping a dark blue curved shape that sweeps from the top left towards the center.

SCHOOLS

Schools

Consistency in branding is just as important for each school as it is for the school district. Approved logos for each Anoka-Hennepin school are listed on pages 32-33. To download files and access additional branding and marketing templates for each school, visit ahschools.us/brandbook.

Changes to school names must follow a School Board approved process; and changes to school logos must be done in consultation with the Anoka-Hennepin Schools Communication and Public Relations department and the district print shop. School name or logo committees should allow at least four and up to nine months to develop key concepts for the project and engage community stakeholders.

In alignment with school district strategic priorities and the continuous improvement model, it is preferred and most efficient to bring requests to Communication and Public Relations between the months of November and December each year, with the intent of conducting work on the project in the months of April and July each year.

Contact:
comm.pr@ahschools.us
763-506-1140



Elementary schools

Approved logos for Anoka-Hennepin elementary schools are shown here.

To download files visit our digital brand guidelines at www.ahschools.us/brandbook.



Adams
Elementary School



Andover
Elementary School



Brookside
Elementary School



Champlin-Brooklyn Park
Academy
for Math and Environmental Science



Crooked Lake
Elementary School



Dayton
Elementary School



Eisenhower
Elementary School



Evergreen Park
Elementary



Hamilton
Elementary School



Hoover
Elementary School



Jefferson
Elementary School



Johnsville
Elementary School



Lincoln Elementary
School for the Arts



Madison
Elementary School



McKinley
Elementary School



Mississippi
Elementary School



Monroe
Elementary School



Morris Bye
Elementary School



Oxbow Creek
Elementary School



Ramsey
Elementary School



Rum River
Elementary School



Sand Creek
Elementary School



Sunrise
Elementary School



University Avenue
Elementary School



Wilson
Elementary School

Middle schools

Approved middle school logos are indicated on this page.

To download files visit our digital brand guidelines at www.ahschools.us/brandbook.



Anoka Middle School
for the Arts



Coon Rapids
Middle School



Jackson
Middle School



Northdale
Middle School



Oak View
Middle School



Roosevelt
Middle School

High schools

Here are approved high school logos.

To download files visit our digital brand guidelines at www.ahschools.us/brandbook.



Andover
High School



Anoka
High School



Blaine
High School



Champlin Park
High School



Coon Rapids
High School



Sandburg Regional
High School



Anoka-Hennepin
Technical High School



Secondary Technical
Education Program

Specialty schools

Approved specialty school logos are indicated on this page.

To download files visit our digital brand guidelines at www.ahschools.us/brandbook.



River Trail
Learning Center



Anoka-Hennepin
Online



Anoka-Hennepin
Compass Programs



Two Rivers Transition
Program at Franklin

34 MOODBOARD

Brand examples

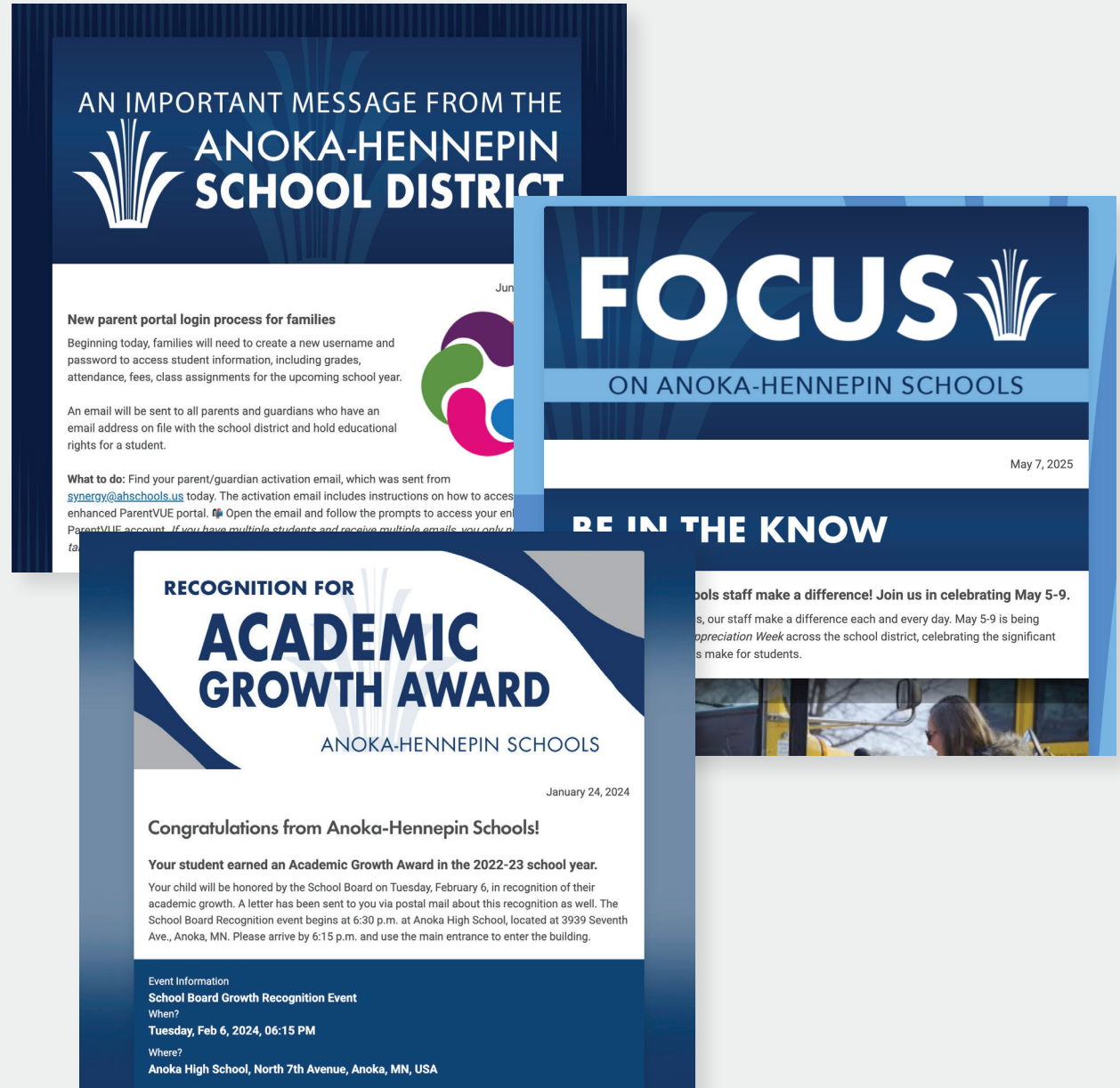
The human mind constantly searches for patterns in everything that it sees, striving to find the unified picture as a whole. If the mind cannot find pattern in what it's seeking, it has a high tendency to look elsewhere. When creating design (whether it's a website, brochure or ad), it's important to design in such a way that makes it easier, not harder for the mind to see the pattern.

Consistency with logos, fonts, icons and symbols help potential customers relate all the different messages they're seeing, and potentially what source they're coming from.

Consistency with imagery is just as important. The phrase, "a picture is worth a thousand words" is used for a reason – pictures can help convey ideas and feelings that can support the messages you're bringing across.

Every aspect of a organization's print and electronic communications should be presented with a uniform appearance and that is why consistency in design is so important.

How can you use the many elements of our our brand identity system? Get creative! Here are just a few possibilities.



DISTRICT PRINTED ITEMS/PUBLICATIONS

ANOKA-HENNEPIN SCHOOLS SAFETY AND SECURITY PROTOCOLS FOR FAMILIES AND VISITORS

Anoka-Hennepin Schools are committed to maintaining a safe and well learning environment for our students. Enhanced protocols are intended support this commitment.

These protocols are temporary and are in place through June 10, 2023

SECURE ENTRY SYSTEM REQUIREMENTS:

- Parents, guardians and any guests who have an appointment will continue to be required to have a driver's license / valid identification (ID) to enter using our secure entry identification system.
- Parents/guardians listed in Parent Vue will be permitted to enter.
- Anyone who visits a school location and has a warning indicator in the district's system will be denied entry.

MEETINGS BY APPOINTMENT ONLY:

- Meetings with staff members must be arranged in advance. Contact the school office via phone or email.
- Anyone who visits a school location without a pre-arranged appointment will be denied entry.

DROPPING OFF ITEMS FOR YOUR STUDENT:

- Parents/guardians who need to drop off items for their student will need to complete a form and leave the item at the entrance vestibule for pickup.
- Further access into the school for parents/guardians to drop off items will not be allowed.
- School staff will coordinate with the student to get them the items that were dropped off.

PICKING UP A STUDENT:

- Please arrange in advance for any student pickup during the school day by calling your students' attendance secretary.
- Your student will meet you outside.

TO SET-UP AN APPOINTMENT WITH:

| Grade level | Contact person | Contact phone/email |
|-------------|--|---|
| Grade 9/10 | School counselor or attendance | Molly Vittitow 763-506-7007 |
| Grade 9/10 | School administrator | Mia Miller: 763-506-6907 or mia.miller@ahschools.us |
| Grade 11/12 | School counselor or attendance | Lori Hildebrandt: 763-506-7002 or lori.hildebrandt@ahschools.us |
| Grade 11/12 | School Administrator | Rhonda Van Yuyt: 763-506-6906 |
| All levels | Contact the main number at 763-506-6800 and your call will be directed to the appropriate person for assistance. | |



Last updated on April 4, 2023

ANOKA-HENNEPIN SCHOOLS SPECIALTY & MAGNET PROGRAMS

Anoka-Hennepin specialty and magnet programs provide family choice within our district schools. Students may enroll in a specialty program via the in-district transfer process without transportation. Anoka-Hennepin students who enroll in a magnet program through the Northwest Suburban Integration School District (NWSISD) will receive free transportation.

CHECK PROGRAM WEBSITES FOR THE MOST UP-TO-DATE INFORMATION!

Center for Science, Technology, Engineering, Arts, and Math (STEAM)

STEAM is geared for students who are looking to explore the connection between creativity, technology, and critical problem-solving skills. Clusters use the Design Thinking model to thoroughly engage students through project-based learning and peer collaboration, preparing them for future careers. In addition to the required core, students have elective options in engineering, robotics, drawing, digital video game design, photography, music, and so much more.

STEAM Information Night:
Thursday, December 11, 6:30-8 p.m.
Check website for details

STEAM Showcase:
February 27, 6:30-8 p.m.

STEAM Expo:
May 14, 6:30-8 p.m.

For more information contact:
Jill Luoma-Oversheid, Coordinator
763-506-6397
jhs.STEAM@ahschools.us
ahschools.us/ahsteam

Center for Engineering, Mathematics, and Science (CEMS)

Designed for students who want an integrated and rigorous in-depth focus on math, science, and engineering. Through Project Lead the Way curriculum, CEMS is designed as a pre-engineering program to prepare students for post-secondary engineering programs and careers.

CEMS Tours:
Various dates in December.
Links to sign up in advance on the CEMS website below.

For more information contact:
Jennifer Brinkman, Coordinator
763-506-6661
jennifer.brinkman@ahschools.us
ahschools.us/bhscems

International Baccalaureate (IB)

IB is a rigorous, internationally recognized program for 11th and 12th grade students interested in an honors pre-university or post-workplace course of study. CHS offers both the IB Diploma Programme and the IB Career Programme. The IB program is designed for college and career bound students.

IB Information Sessions:
Tuesday, December 10 • 6:30-7:30 p.m.
South Lecture Hall
Thursday, January 9 • 6:30-7:30 p.m.
South Lecture Hall

Check website for details

For more information contact:
Ashley Brown, Coordinator
763-506-6912
ashley.brown@ahschools.us
ahschools.us/cphsib

Center for Biomedical Sciences and Engineering

Designed to expose students to STEAM-related careers including those in the medical, engineering, manufacturing, and technology fields. The hands-on, real-world courses actively engage students in their learning through the use of cutting-edge laboratory and engineering techniques, peer collaboration, and opportunities to interact with professionals in the field. Students in our program are inspired by the relevant and engaging curriculum as they develop foundational skills for their future college and career success.

Incoming Ninth grade registration night:
Wednesday, December 11 • 6:30 p.m.
CHS Auditorium

For more information contact:
Lana Rice, Coordinator
763-506-7359
Lana.Rice@ahschools.us
ahschools.us/chsbioeng



ANOKA-HENNEPIN SCHOOLS STRATEGIC PRIORITIES 2023-26



Anoka-Hennepin Schools

Academic Growth Award

Presented to the top 5 percent of all students in the Anoka-Hennepin School District who demonstrated outstanding academic growth during the 2023-24 school year for:

English Language Development

Ayantu Jara

Cory McShyne
Cory McShyne, Superintendent

'23-24 SCHOOL YEAR

ANOKA-HENNEPIN SCHOOLS

SCHOOL HANDBOOK

2024-25

A guide for families and students on general information and policies in Anoka-Hennepin schools.

Anoka-Hennepin Schools

LANGUAGE INSTRUCTION EDUCATIONAL PROGRAM PLAN (LIEP)

2023-24 School Year

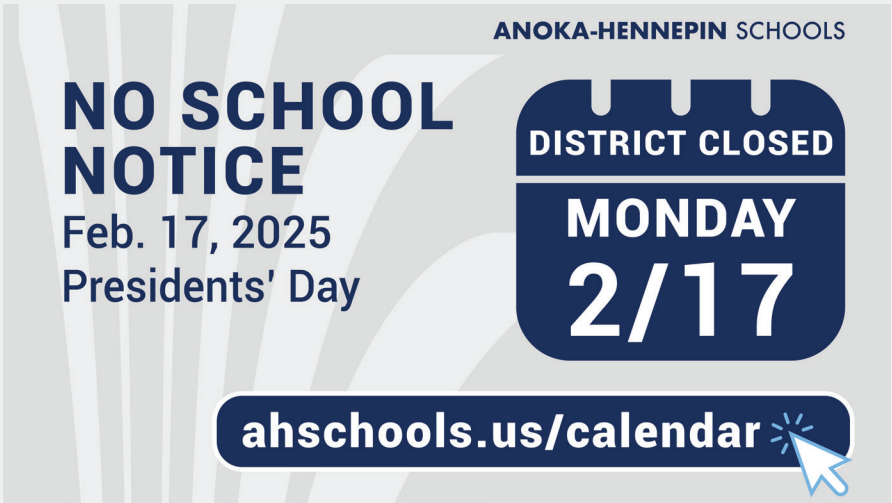
SCHOOL SPECIALTY ITEMS



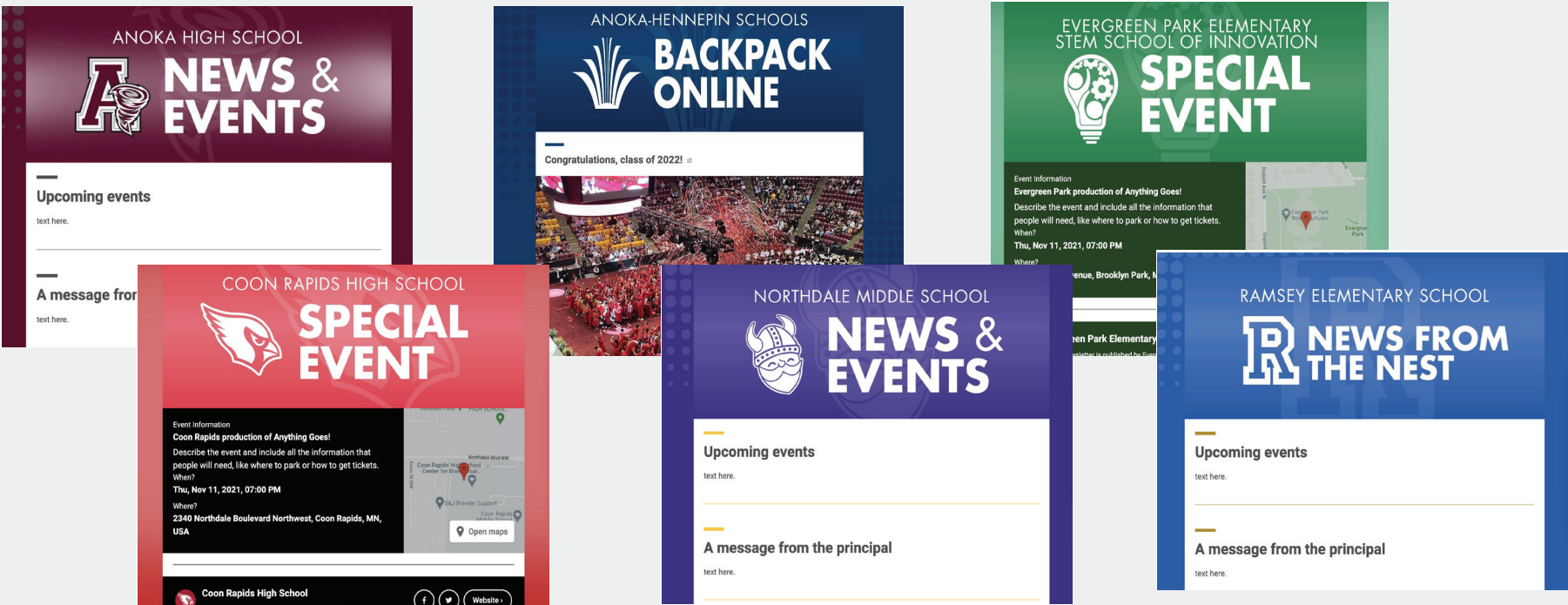
EVENT PROGRAMS



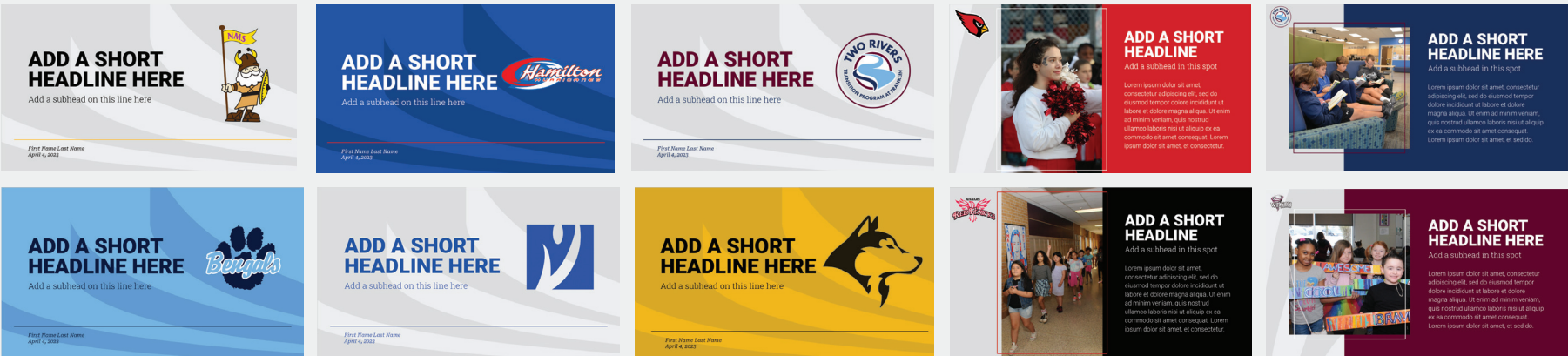
ELECTRONIC SIGNAGE



SMORE TEMPLATES



GOOGLE SLIDE TEMPLATES



BRANDED POSTERS/SIGNAGE FOR DISTRICT LOCATIONS

ANOKA-HENNEPIN SCHOOLS

A FUTURE WITHOUT LIMIT

AMY SMITH
CO-CHAIR
DISTRICT 1

AMY SMITH
CO-CHAIR
DISTRICT 2

AMY SMITH
CO-CHAIR
DISTRICT 3

AMY SMITH
DIRECTOR
DISTRICT 4

AMY SMITH
TREASURER
DISTRICT 5

AMY SMITH
DIRECTOR
DISTRICT 6

Anoka-Hennepin School District athletic events are governed by the Minnesota State High School League.

EVENT POLICIES

- No outside food or drink is allowed if concessions are sold on site.
- Anoka-Hennepin prohibits the following at School Events
 - Weapons
 - Alcoholic Beverages
 - E Cigarettes / Vaping
 - Tobacco
 - Controlled Substances

Those suspected of being under the influence will not be admitted and are subject to removal from the event.

- Spectators are prohibited from bringing athletic equipment, ie. beach balls, nerf footballs or basketballs into an event.
- Only hand-held signs are allowed. Signs must be positive, appropriate, promote the participants and not be distracting or block the view of others. All other signs must be approved by site personnel.
- Artificial noise makers are prohibited.
- Only authorized personnel will be admitted onto the playing surface.
- Animals, other than service animals, are not permitted in the event.

PERSONS WHO VIOLATE THESE RULES MAY BE EJECTED WITHOUT REFUND.

Anoka-Hennepin School District athletic events are governed by the Minnesota State High School League.

STUDENT CONDUCT

Student conduct at school and district events is governed by the Anoka-Hennepin Schools Policy Handbook.

STUDENT IDENTIFICATION

Students from the hosting and visiting schools are welcome with student ID. **No student ID, no entry.**

Students from any other schools/non-participating schools must be accompanied by an adult chaperone.

MIDDLE/ELEMENTARY SCHOOL STUDENTS

Middle and elementary school students and younger must be accompanied and supervised by an adult chaperone. Adult chaperone-to-student ratio is 2:1.

Adult chaperones are expected to supervise students they escorted to the game at all times. Adult chaperones are **NOT** allowed to leave the stadium without their students. Adult chaperones and students who are unable to follow these guidelines may be asked to leave the facility.

RE-ENTRY POLICY

Spectators will not be allowed re-entry once they have exited the building/venue.

HOME/VISITOR SEATING

Spectators are expected to sit in the appropriate designated seating area.

BACKPACKS

Backpacks are not allowed.

Spectators who are unwilling or unable to follow the rules, regulations, or directions from event staff may be asked to leave the event.

middle schools principal directory

ANOKA-HENNEPIN SCHOOLS

| | | | | | |
|---|--|---|--|---|--|
| COON RAPIDS MIDDLE SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | DAYTON MIDDLE SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | SHOREVIEW MIDDLE SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | PLYMOUTH MIDDLE SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | ANOKA MIDDLE SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | HENNEPIN MIDDLE SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] |
|---|--|---|--|---|--|

high schools principal directory

ANOKA-HENNEPIN SCHOOLS

| | | | | | |
|---|--|---|--|---|--|
| COON RAPIDS HIGH SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | DAYTON HIGH SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | SHOREVIEW HIGH SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | PLYMOUTH HIGH SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | ANOKA HIGH SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | HENNEPIN HIGH SCHOOL Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] |
|---|--|---|--|---|--|

elementary schools principal directory

ANOKA-HENNEPIN SCHOOLS

| | | | | | |
|--|---|--|---|--|---|
| COON RAPIDS ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | DAYTON ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | SHOREVIEW ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | PLYMOUTH ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | ANOKA ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | HENNEPIN ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] |
|--|---|--|---|--|---|

elementary schools principal directory

ANOKA-HENNEPIN SCHOOLS

| | | | | | |
|--|---|--|---|--|---|
| COON RAPIDS ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | DAYTON ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | SHOREVIEW ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | PLYMOUTH ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | ANOKA ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] | HENNEPIN ELEMENTARY Principal: [Name] Vice Principal: [Name] Assistant Principals: [List] Counselors: [List] Nurse: [Name] Athletic Director: [Name] |
|--|---|--|---|--|---|

ANOKA-HENNEPIN COMMUNITY EDUCATION VISITOR ACCESS

DRIVER'S LICENSE OR PHOTO ID REQUIRED FOR ENTRY.

1

Press the silver button under the speaker, wait for a staff member to respond.

2

When directed, place your license in the scanner. (Do not push down on your license.)

3

When directed, remove your license and take a printed visitor's badge.

4

Translations: Scan the QR code.

NORTHDALE MIDDLE SCHOOL VISITOR ACCESS

DRIVER'S LICENSE OR PHOTO ID REQUIRED FOR ENTRY.

1

Press the silver button under the speaker, wait for a staff member to respond.

2

When directed, place your license in the scanner. (Do not push down on your license.)

3

When directed, remove your license and take a printed visitor's badge.

4

Translations: Scan the QR code.

COON RAPIDS MIDDLE SCHOOL VISITOR ACCESS

DRIVER'S LICENSE OR PHOTO ID REQUIRED FOR ENTRY.

1

Press the silver button under the speaker, wait for a staff member to respond.

2

When directed, place your license in the scanner. (Do not push down on your license.)

3

When directed, remove your license and take a printed visitor's badge.

4

Translations: Scan the QR code.

ANOKA-HENNEPIN EDUCATIONAL SERVICE CENTER VISITOR ACCESS

DRIVER'S LICENSE OR PHOTO ID REQUIRED FOR ENTRY.

1

Press the silver button under the speaker, wait for a staff member to respond.

2

When directed, place your license in the scanner. (Do not push down on your license.)

3

When directed, remove your license and take a printed visitor's badge.

4

Translations: Scan the QR code.

ANOKA MIDDLE SCHOOL FOR THE ARTS - FRED MOORE VISITOR ACCESS

DRIVER'S LICENSE OR PHOTO ID REQUIRED FOR ENTRY.

1

Press the silver button under the speaker, wait for a staff member to respond.

2

When directed, place your license in the scanner. (Do not push down on your license.)

3

When directed, remove your license and take a printed visitor's badge.

4

Translations: Scan the QR code.

JACKSON MIDDLE SCHOOL VISITOR ACCESS

DRIVER'S LICENSE OR PHOTO ID REQUIRED FOR ENTRY.

1

Press the silver button under the speaker, wait for a staff member to respond.

2

When directed, place your license in the scanner. (Do not push down on your license.)

3

When directed, remove your license and take a printed visitor's badge.

4

Translations: Scan the QR code.

ANOKA-HENNEPIN SCHOOLS

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BRAND GUIDELINES

BRANDED POSTERS/SIGNAGE FOR DISTRICT LOCATIONS



Thank you

If you have questions about anything in this brand guide or if you're unsure if your communication materials best represent Anoka-Hennepin Schools, please email our communications coordinator at comm.pr@ahschools.us.