International Business

Intellectual Property Rights

Mr. Bodenburg

**Contract Law**

**CIGS:**

* Sets uniform rules governing the making of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ratified CIGS in 1988.
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ have not ratified it.

**Intellectual Property Rights**

**Intellectual Property:**

*Examples:*

**Patents:**

**Copyrights:**

**Trademarks:**

*Why are intellectual property rights so important?*



Many countries have strict \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on the books, but they have \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ enforcement of regulations.

* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ have ratified 1883 Paris Convention for the Protection of industrial Property
  + Worst Offenders: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* 1994 General Agreement on Tariffs and Trade (\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
* 1995 Trade Related aspects of Intellectual Property Rights (\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
  + Enforces patents: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  + Enforces Copyrights: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_